Privacy Policy

Last updated: 13 November 2026

Who we are

This privacy policy is from **Ana Dyla Ltd**, Papaverweg 34 unit 100, 1032 KJ Amsterdam, the Netherlands (Chamber of Commerce: 76894266). Ana Dyla Ltd is responsible for your personal data on all its websites: **www.haticetekin.com**, **www.jwlhouse.com** and **www.anadyla.com**. This policy covers those websites, our jewelry orders and our advisory and mentoring services. Questions: info@anadyla.com or +31 6 28 61 32 90.

What we collect and why

Data	Purpose	Legal basis
Name, email, phone, delivery and billing address	Handling orders, booking calls, delivering our services	Contract
Payment and invoice details	Payments and bookkeeping	Contract, legal obligation
What you share in forms, calls or messages	Answering questions, delivering our services	Contract, legitimate interest
Email address	Newsletter and offers (unsubscribe anytime)	Consent
IP address, device and website use	Running and improving the website, advertising	Consent (cookies)

We don't knowingly collect data from children under 16 and we don't use automated decision-making.

Who we share it with

We never sell your data. We only share it with providers we need to run our business, under a data processing agreement:

- **Scheduling and calls:** TidyCal, Zoom, Google Calendar
- **Email:** ActiveCampaign
- **Payments:** Stripe, Mollie, PayPal

- **Shipping: DHL, DHL Express, PostNL**
- **Website and analytics: Hoasted, TransIP**, **Google Analytics**
- **Our accountant and authorities,** where the law requires it

Some providers are based outside the EU, for example in the US. Your data is then protected by the EU-US Data Privacy Framework or standard contractual clauses.

How long we keep it

Invoices and order records: 7 years (legal obligation). Other client data: up to 2 years after our last contact. Newsletter: until you unsubscribe. Analytics: up to 14 months.

Cookies

We always use functional cookies the website needs to work. Analytics and marketing cookies (including Google and social media) are only placed with your consent via the cookie banner, which you can change at any time.

Your rights

You can ask to access, correct, delete or transfer your data, object to or restrict its use, and withdraw your consent at any time. Email info@anadyla.com and we reply within one month. You can also file a complaint with the Dutch Data Protection Authority (autoriteitpersoonsgegevens.nl).

Security and changes

We protect your data with appropriate technical and organisational measures. We may update this policy; the latest version is always on this page.